



Program Fact Sheet

Entrance Criteria for GTA, Peel, Hamilton and Halton Regions

Introduction to Accessible Content Creation and Media

To qualify for the program, you must be: Unemployed, precariously employed, or on the payroll of a participating employer and interested in pursuing a career in this identified sector, with a **self-disclosed disability**. If you have a self-disclosed disability and are not in receipt of ODSP, you may still be eligible.

Free Training in Accessible Content Creation and Media by Mohawk College and OWLware Ltd. - delivered virtually.

Practical work experience in digital media provided by **The Disability Channel** within the areas of video production, accessible social media, captioning and podcasting.

Training locations in Toronto and GTA regions, program is **currently delivered virtually**.

Paid job placement assistance once successfully completed the 14-week program.

Upcoming Start Dates: January 2022 and August 2022, January 2023 –

Orientation/virtual sessions: Tuesdays and Thursdays from 10am–2pm. Wednesdays are set aside for program review and work experience.

Certificate in “Introduction to Accessible Content Creation and Media” upon successful completion.

You should have basic knowledge and skills in the following areas...

- Good communication skills with the ability to multitask and meet deadlines
- Proficiency using Google Docs and Microsoft Office products
- Ability to navigate the Internet utilizing distance learning technology and software programs such as Zoom, Skype or Microsoft Teams
- Previous experience with graphics or digital program software
- Basic knowledge of social media, Photoshop or creating media campaigns
- Reliable team player with the ability to take direction and work independently
- Some previous digital experience, marketing, video creation or journalism skills are an asset.

If interested, please forward a resume with a link to your online portfolio (if applicable).

Include a brief cover letter as to why you feel you should be considered as a candidate for this program to: frank@owlware.com or lizz@owlware.com.

*We thank all applicants but only those that meet the criteria will be selected for an interview.
OWLware is an equitable social service agency providing training and employment opportunities.*

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